

COASTAL  
SOURCE

*Outdoor Living  
Guide*



BREATHTAKING LIGHTING | EPIC SOUND | TIMELESS QUALITY



## Message From the President

We are proud and excited to share our company philosophy, products, and systems with you. We do things differently at Coastal Source, but only when we think that *different* will result in *better*. We hope our latest creations will help you to better enjoy the outdoor spaces around your home.



Something we often hear from our dealers and clients is that working with Coastal Source makes the whole process—not just the end results—fun. We can't think of a better compliment.

We believe in quality, simplicity, and performance. In the pages that follow, you will see beautifully designed, artfully executed lighting and audio projects that demonstrate that belief. Our sincere thanks go out to our trained certified dealers, professional designers, and their clients. You make it possible for us to do what we do best: enliven your experience of the great outdoors!

— Franco D'Ascanio

A handwritten signature in black ink, appearing to read 'Franco D'Ascanio'. The signature is fluid and cursive, written over a light-colored background.



**I'm a new user to the Coastal Source line and I absolutely love your products. They are far and away the best product I've ever used!!!"**

— David May, Prestige Lighting and Design, LLC, Fairfield, CT



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# THE COASTAL SOURCE FAMILY STORY

*Our family, our company, our passion for excellence was born in the Florida Keys. Originally, the focus was on coastal living. Now our coastal tough outdoor products and systems are available to improve the quality of outdoor life from coast to coast—and all points in between.*

## Inspired by Necessity

**Founded in 2003 in Marathon, Florida,** Coastal Source is the latest in a family of companies created by the D’Ascanio brothers. The brothers merged their original companies with expertise in design, construction, landscaping, and high-end electronics to create one multifaceted lifestyle company.

Together they are D’Asign Source, the award-winning turnkey design-build firm specializing in waterfront estate properties. The formation of Coastal Source was inspired by the firm’s need for superior products.

## The Trouble With Paradise

Although living and working in the Keys is paradise for people, homes and gardens and plants pay the price. Buildings and garden soils are subject to the corrosive effects of UV radiation, high humidity, and wind-borne sand and salt. With more than 50 years of design and construction experience in the Keys and Caribbean, the D’Asign Source team fully understands the challenges presented by coastal conditions.

Since D’Asign Source maintains many of the estates it designs and builds, it has for years had the advantage of collecting feedback on product performance directly from clients, designers, and installers.

Unable to find building products that could reliably live up to their promise, they began to experiment. They set out to design and ultimately manufacture their own products to exceed industry standards and defy the harsh coastal elements.

Their goal was to bring together all the products and systems necessary to produce the ultimate turnkey, low-maintenance coastal home. Superior construction techniques, durable architectural details, and hardy landscape plants are the hallmark of every project.

## Passion Drives Innovation

The brothers invested in the staff and testing equipment needed to support their vision of becoming an industry leader. After years of extensive research and experimentation, they finally had the technology and methodology to produce a full line of truly coastal quality products. But how would they

manufacture, promote, and distribute these superior products and systems?

*It turns out that family would again provide the answer.*

## Shared Values

The D’Ascanios reached out to long-time clients and respected friends, the Zimmermann family. The Zimmermanns shared the D’Ascanios’ vision of bringing superior products to coastal homeowners. Their multifaceted family business in New Jersey, the Artcraft Group, had over 50 years of built-in capabilities and experience in manufacturing, assembly, distribution, web, and sales. Together, the two families built Coastal Source into a world-class company.

The superiority of Coastal Source outdoor lighting and audio systems today is the natural outcome of years dedicated to research and innovation aimed at surpassing accepted standards of quality.

Coastal Source products and systems are available now through our network of certified dealers who are dedicated to the Coastal Source standards of excellence.



The diverse Coastal Source staff includes architects, landscape architects, and horticulturists, along with electronics and audio engineers, to bring high performance products to the market that fit the environment and defy the elements.



**It was great to see the true family atmosphere. And having a deeper look into just how well thought through each aspect of your LEDs, cable, and fixture construction, I can honestly say there are no outdoor lighting products that come close.”**

— Adam J. Madigan, V. Allegretta Electrical Corp., Hampton Bays, NY

# LIGHTING FOR BEAUTY, SAFETY & SECURITY



The reasons to invest in landscape lighting design are both aesthetic and practical. Light brings beauty, safety, and security to your gardens.

Practically speaking, the amount of time you can spend enjoying your outdoor space is limited to daylight hours. Lighting your garden opens up possibilities. Your garden is a different place at night. It sounds different. It looks different. Well-designed outdoor lighting makes it possible for you to share the tranquility of this “other” garden with family and friends. And if the weather isn’t nice, you can still enjoy beautiful views from indoors.

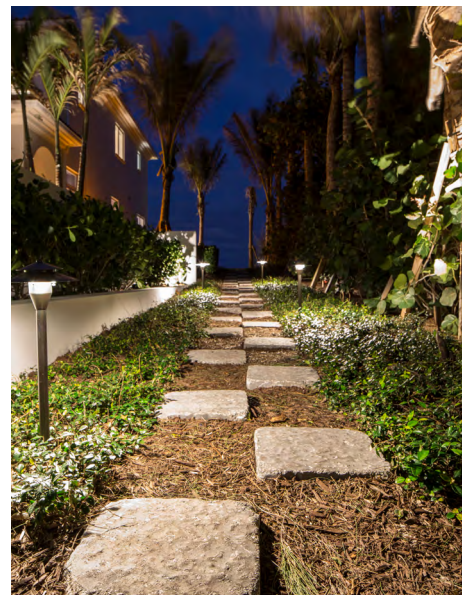
From the standpoint of aesthetics, outdoor lighting can accentuate some of your most beautiful landscape features after dark. Artfully lighting trees can reveal the beauty of their limb structure, or shoot dramatic patterns of light and shadow through a cluster of foliage.

Landscape lighting ensures that you and your guests enjoy your outdoor spaces safely—especially guests who aren’t familiar with the layout of your yard. A well-planned lighting system will guide them along pathways, through steps, and over changes in topography. And finally, specialized security lighting can unpleasantly surprise intruders who would prefer not be caught in the center of a spotlight.

## So why do we light landscapes?

Simply, we know from experience that a thoughtfully designed lighting installation will transform your night garden into a gathering place where you will make family memories that last a lifetime.

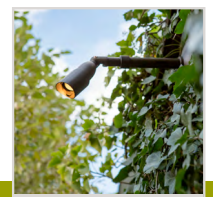
That’s why.



NICHE LIGHT



PATH LIGHT



MR16 BULLET LIGHT

## TOOLS OF THE TRADE:

# CREATING A MOOD WITH LIGHTING



## *Setting the Stage and Creating Mood*

The effect of light on how we feel is visceral. The interlacing harmonies of light as the sun sets, and in the moments just afterward, hold our attention like nothing else. The brilliant highlighting at the dark edges of a storm cloud, the water-colored pinks and blues at dawn—these images are written into our sense memory. Light is serenity. It is drama. It can be calming or invigorating.

We at Coastal Source have made light our business. We have studied it. We design products and systems so that you can create outdoor lighting experiences of your own. Whether it's the glow surrounding a dinner for two or sparkling bright for the party of a lifetime, lighting helps set the stage and create the mood.

Life's special moments may be brief, but their effects last a lifetime. Coastal Source is here to help you highlight those timeless memories, to savor the quiet moments, and revel in the celebratory ones with those you care about most.



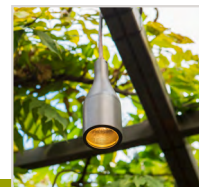
**I love the variety of lighting tools available from Coastal Source. One of my favorites is a necessity on low-level downlights from structures or trees, as it eliminates the distracting glare from almost all vantage points in a lighting project.”**

— Tanek Hood, Reynolds Lighting Design

### TOOLS OF THE TRADE:



MR16 BULLET LIGHT



MR16 HANGING LIGHT



PATH LIGHT

# PATH LIGHT

LET LIGHT LEAD YOU ON A JOURNEY



**I believe in design that will stand the test of time, and so your lighting products appeal to me in this regard; hence our specification of them in our work.”**

— Timothy Bethel, Terrain Designs Bahamas, Bahamas

Walkway lighting may seem to be the most obvious, common sense component of a landscape lighting design. It is. It's necessary for safety. In the hands of a good lighting designer, however, it also provides an opportunity to create a little intrigue. At night, we have artistic license to light what we choose, to direct the eye to the features we want to highlight.

Well-executed path lighting generates movement by drawing attention to focal points that invite you into the landscape and take you on a little journey. Fixtures artfully placed along a pathway may create feelings of both anticipation and assurance as they guide you through the garden or to the threshold of the home.

Most landscape lighting fixtures are intended to be hidden from view because we want to see the lighting effect, not

the lighting fixture. Path lights are the exception. They are always visible. So we want them to have a pleasing appearance that makes an aesthetic contribution to the scene at daytime or night. Coastal Source offers four different path hat styles, some in two sizes. Each hat is artfully designed and casts a uniform throw of light beneath it, illuminating your way safely and beautifully home.



HAMMERED HAT



CHINA HAT



DOUBLE TIERED HAT



MUSHROOM HAT

# URBAN ESCAPE

## World of McIntosh Townhouse



### Rooftop Oasis in the City

When we first stepped onto this unfurnished rooftop terrace, it called to us. The space was begging for outdoor lighting and audio. We obliged. Today, that terrace is home to the **World of McIntosh Group Experience Center in New York City**.

Our display sits atop the five-story (12,000 sq ft) townhouse headquarters of the McIntosh Group's **The World of McIntosh Townhouse** in SoHo. An iconic brand in the world of high fidelity, McIntosh continues to have a loyal worldwide following. With over 35 patents, the company has invented some of the industry's most formidable technologies and celebrated indoor audio products.

### The Art of Indoor Sound Outdoors

Since McIntosh products are designed exclusively for indoor application, sharing space with Coastal Source outdoor audio made a perfect match. After careful consideration of lighting and audio opportunities, the Coastal Source Design Service team was enlisted to bring the 1500-sq ft terrace to life with light and sound.

We overcame the three challenges that come with all urban settings:

- Limited space (less than 1,500 sq ft)
- High level of background noise
- Competing ambient light and glare



## LIGHTS

The terrace project showcases many of Coastal Source's smaller and less visible fixtures, such as the MR11 Bullet Light and the lip light. The real star of this breathtaking project is the Coastal Source Niche Light. The Niche shows its versatility in multiple applications as a hanging downlight, bullet uplight and marker light.

Strategically placed Tiki Torch lights define the perimeter with downlighting. For special occasions, we light up the flame component to add to the festive atmosphere.

## SOUND

With assistance from Cloud 9 Smart of New York City, we integrated the Coastal Source Outdoor Lighting and Audio systems with the Savant Control System on site.

We installed two separate demonstration systems with patented Ellipse Bollards, Modulus Bullet Speakers, and a Coastal Source 10.0 Bollard Subwoofer handling the speaker duties. The star of the show is the flagship 3-Way Ellipse Bollard. The 3-Way has an integrated 8" bandpass subwoofer that fills the entire listening area with audiophile quality sound. Coastal Source outdoor-rated CAS amplifiers are employed to power the speakers with clean, clear, and crisp signal.



**A dream becomes a reality. They do with enough thought, hard work, and expertise. But it takes your expertise to make the house come to life.”**

— Kris and Elizabeth Kringle, Coastal Source Customers

## TOOLS OF THE TRADE



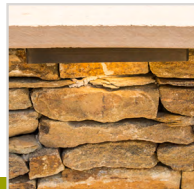
MODULUS BULLET



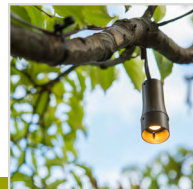
3-WAY ELLIPSE BOLLARD



10.0 SUBWOOFER



LIP LIGHT



HANGING NICHE LIGHT



MR11 BULLET LIGHT

# NICHE LIGHT

SMALL BUT MIGHTY



*The Coastal Source Niche Light holds a big advantage over other landscape lighting fixtures simply because of its size. It's tiny.*

Have you wished for lighting that could illuminate step risers or treads without calling attention to the fixture, or throw soft downlight from among the impossibly thin limbs of a dogwood sapling, or mark the edges of a walkway, deck, or dock when there isn't room for a standard path light? Your wish has been granted by our latest innovation: the Niche, a new kind of accent light that contributes to the scene without overwhelming it.

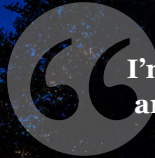
The Niche, a **micro-size LED fixture**, is less than 1 inch thick—smaller than a key fob but powerful. This “tiny titan” vanishes into the landscape while throwing all attention to the object of its illumination.

Another size-related advantage: versatility. The Niche Light is capable of performing multiple functions in the landscape because it easily snugs into tight spots where conventional fixtures would be too big, bright, and intrusive.

The basic fixture comes in six different trim styles and multiple finishes and is designed to fit all of our accessories. Simply placing a different shroud on it changes the direction of light. Change the look, change the function.

You may see products on the market that appear to be similar, but there is nothing as compact, powerful, and flexible as the Coastal Source Niche Light.



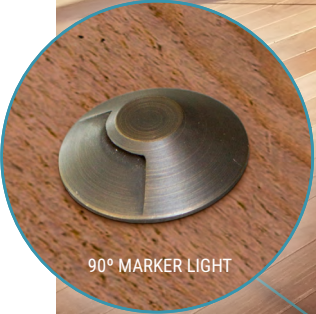


**I'm so confident in the Coastal product and have so much fun showing it off."**

— Claude Kershner, IV  
Reef Tropical Pool & Landscape, Key Largo, FL



*Can you spot the niche?*



90° MARKER LIGHT

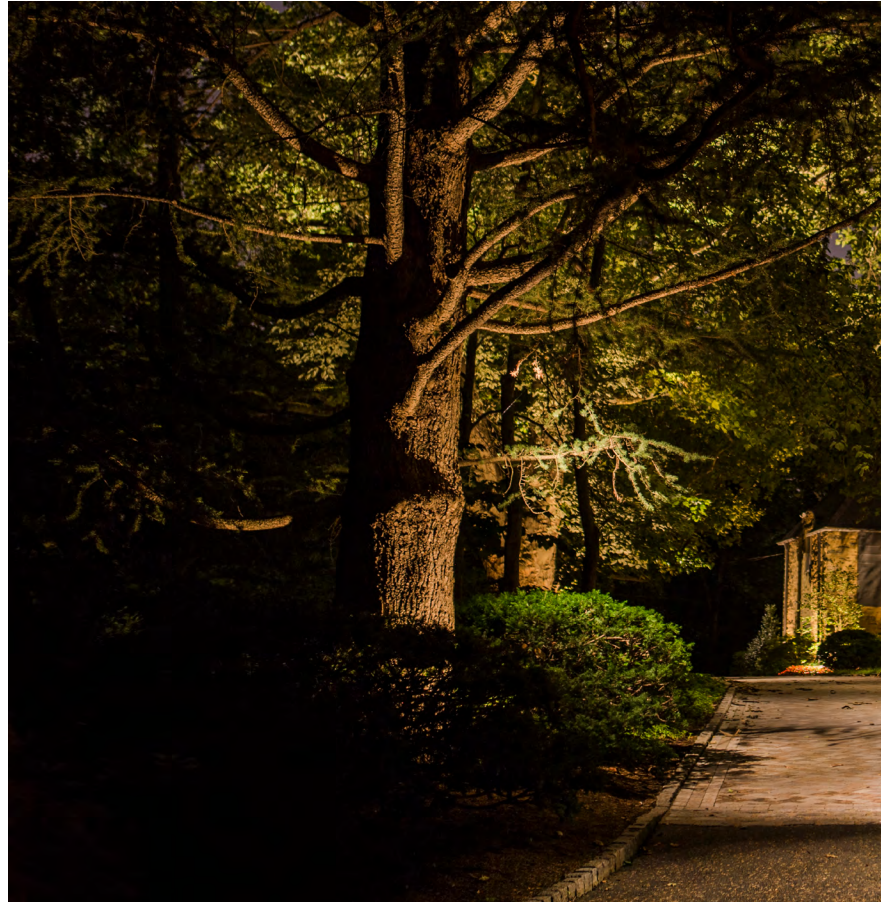


NICHE BULLET WITH ARMATURE



NICHE BULLET WITH FLUSH MOUNT

# A GRAND ENTRANCE



**Andy Sykes**, owner of **Garret Churchill**, has over 30 years' experience in all facets of landscape design, construction, and maintenance. In 2016, Andy attended Coastal Source Outdoor Lighting and Audio training, and became a certified installer. The timing was perfect. When a long-time client phoned to ask Andy if he installed landscape lighting, the answer was, "Of course!"

The homeowner had enough previous experience with landscape lighting to know he wanted something different this time around. System reliability and the lifetime warranty sold him on Coastal Source.

The client wanted to add lighting for the house, landscape, and driveway. Located in a Philadelphia suburb, his home was blessed with a tremendous entrance, mature trees, and specimen plants.

Andy developed an ambitious plan to exploit the full potential he saw in this property. He knew that fulfilling his vision would require complex lighting techniques such as uplighting, downlighting, backlighting, path lighting, wash lighting, and shadowing.

Due to the size and complexity of this particular project, Andy decided to partner with the Coastal Source Design Service team. The CS|DS team responded with a full design, including the wiring diagram, bill of materials, and suggestions for effectively (and safely) lighting the large, mature sycamore trees.

## Project Highlights

- ✓ Ninety-two Coastal Source fixtures were used on this job, including MR16 and MR11 Bullet Lights, Well Lights, and Wash Lights.
- ✓ Downlighting and uplighting at the driveway entry
- ✓ Downlighting from the large sycamores that border the driveway is calibrated to throw even coverage on the ground, without overlighting the area. Uplighting from bullet lights and fixtures installed midway up the trees illuminates limb structure and highlights foliage.
- ✓ Accent lighting at the front door
- ✓ The front entry demonstrates a combination of lighting techniques. Wash lighting brings out the grainy texture of the natural stone facade. Bullet lights establish the front door as the primary focal point. Path lights create an arrival experience that guides visitors to the front door landing.
- ✓ Landscape lighting in the back garden
- ✓ There is a kitchen addition at the rear of the house that transitions to a patio bordered by a nicely proportioned raised bed. The clients wanted to have this view lit and visible from the kitchen and the master bedroom. Well lights in the planting bed focus attention on the sculptural forms of the tree trunks.

# THE RYDAL ESTATE



Andy and his team were surprised by how quickly the installation process went for them. He credits the efficiency of the Coastal Source wiring system for that. His crew stops by twice a year to prune overgrowth, clean lenses, and adjust the height of fixtures with risers to accommodate growth.



**Great company with a passion  
for their products and quality!”**

— Robert Dacundo, Phoenix Audio Video, Fairfield, CT



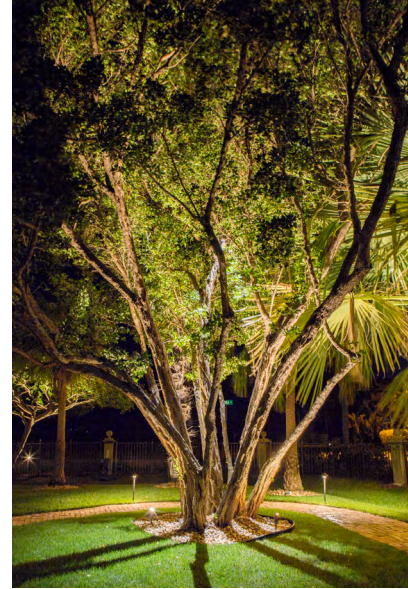
# CONJURING THE MAGIC OF MOONLIGHT



**Moonlight is sculpture;  
sunlight is painting.”**

— Nathaniel Hawthorne





*Think about how it feels to be outside on a moonlit evening; the effect of light is captivating.*

Moonlight naturally spins halos and highlights around tree crowns and projects dramatic shadows onto the ground as it filters through foliage.

Landscape lighting designers use a downlighting technique called “moonlighting” to recreate that same breathtaking effect. By placing light fixtures high above the ground and aiming them down, an artfully done design can evoke the sensory experience of nature’s most captivating light.

Moonlighting is difficult to do well, because lighting fixtures must be placed in the uppermost branches of a mature tree to achieve the effect. The designer has to position the components and aim them precisely to simulate that singular quality of moonlight. It takes time and care to get it right—and we don’t want to cause harm to the tree in the process.

We knew there had to be a better way to create the magic of moonlight, one that would simplify the tricky installation process and reduce the impact on the tree. So, we went to work. Drawing upon our years of experience with the best arborists

and lighting designers in the business, we developed the Coastal Source Uni-Ball Tree Mount.

Where the standard downlight fixture has three or more screws to install, the Uni-Ball has a single stainless steel mounting screw. Installation is much faster. The ball and socket connection between the mount and light fixture makes adjustment smooth and easy.

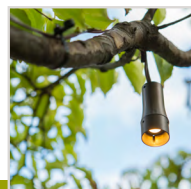
Designed and tested by our in-house R&D team, the Uni-Ball Tree Mount is a standout for its simple design, speed of installation, and ease of adjustability.



**I could not be happier with the quality of the fixtures, lamps, and cables. Top notch.”**

— David May, Prestige Lighting and Design, LLC, Fairfield, CT

### TOOLS OF THE TRADE



HANGING NICHE LIGHT



MR16 BULLET LIGHT



UNI-BALL TREE LIGHT

# HARSH CONDITIONS

COAST TO COAST AND EVERYWHERE IN BETWEEN

It's true that we originally created our outdoor lighting and audio products to withstand the harsh conditions of the Gulf, Atlantic, and Pacific coasts—as well as the popular seaside locations of the world. Designed and performance tested in the Florida Keys, Coastal Source products were created to “defy the elements.” Since then, we've discovered a strong need for some of that Coastal Source toughness in noncoastal areas.

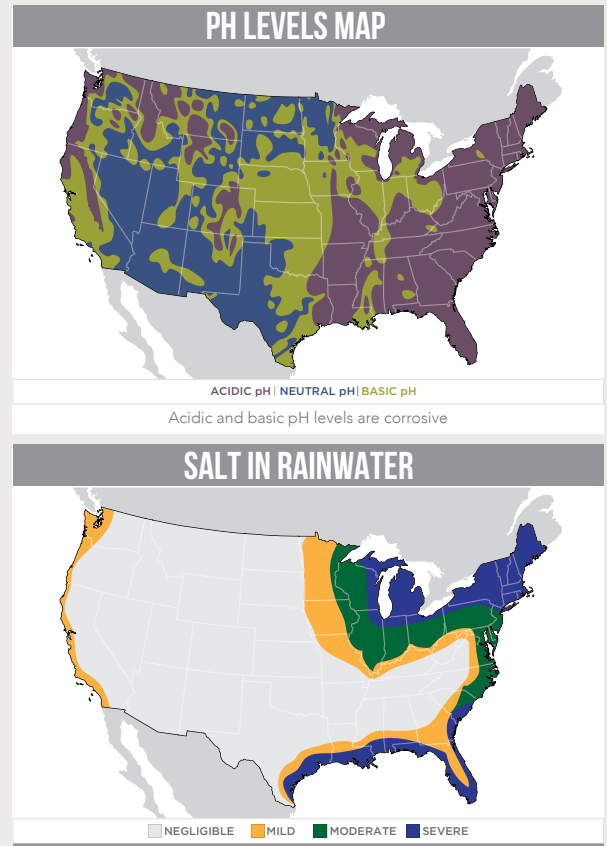
In fact, there are conditions inland that cause corrosion and deterioration of outdoor lighting and audio systems. The effect of acidic soils in the midwest and in the eastern and southeastern states is as corrosive as salt air in coastal regions. Basic soils in the southwest and western states attack lighting and audio equipment with equal ferocity. Our friends in the Northeast and Upper Midwest have to deal with acid rain as well.

*It's as rough out there in the Heartland as it is down in the Florida Keys! So, no matter where you live, you can still benefit from the tough coastal durability of Coastal Source products and technology.*



I must say that your products are some of the finest I've ever seen.”

— Rich Radimer, ProAct Sales, Plainview, NY



COASTAL SOURCE CORROSION LABORATORY



COASTAL SOURCE CORROSION LABORATORY, MARATHON, FL



CORROSION OF AN OUTDOOR FIXTURE



HARSH CONDITIONS ACROSS THE UNITED STATES



# ILLUMINATING THE ULTIMATE BACKYARD VILLA SPLENDIDA



**The elements and gardens at Villa Splendida work in harmony to create the feeling of really being somewhere special. The lighting creates a truly magical setting. Extremely well done. Your obvious passion for what you do is encouraging.”**

— John Brunnett, Terra Flora Design Associates, Yardley, PA



It is not easy to find a property “that has everything.” Ask any real estate developer, and he or she will tell you it’s nearly impossible. This client wanted absolutely everything in their elegant Florida Keys home:

- Large property
- Oceanfront views
- Protected dockage for several boats
- Multiple outdoor spaces to enjoy with their large and extended family
- Absolute privacy

Everything the client imagined, D’Asign Source created from a blank slate. This spectacular Florida Keys estate has it all.

The property features lush landscaping throughout. Themed gardens feature specimen trees and palm plantings from rainforest, Jurassic cycads, tropical fruit, and coastal environments. Over 100 species of palms from dozens of countries give the landscape a sophisticated, tropical feel. The centerpiece of the property is a large banyan tree, beautifully lit from below, within, and above.



We receive nothing but high praise from our customers on the quality of audio and lighting projects that we have installed. Just exceptional products!”

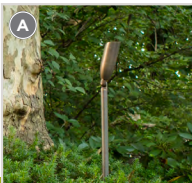
— Mark Suprun, Landscape Designer

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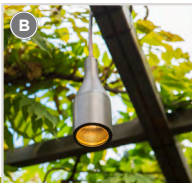


*Villa Splendida is frequently used as the setting for Coastal Source training events including certification and design.*

TOOLS OF THE TRADE



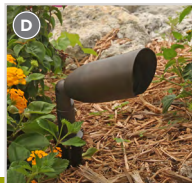
MR16 BULLET w/RISER



MR16 HANGING LIGHT



UNIBALL TREE LIGHT



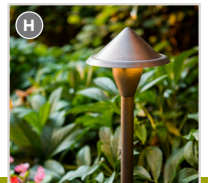
MR16 BULLET LIGHT



MODULUS SPEAKER



2WAY BOLLARD SPEAKER



PATH LIGHT

# BEHIND THE SCENES AT **VILLA SPLENDIDA**



## **DOWNLIGHTING**

Provides a more enjoyable outdoor living space



## **UPLIGHTING**

Most common lighting technique



## **CANOPY LIGHTING**

Has the effect of fuller body of a featured specimen



## **BRING IT ALL TOGETHER**

Impress your clients and all of their guests with a remarkable outdoor living space



I have had the opportunity to use Coastal Source products from Florida to Connecticut, and I have yet to install a lighting design for my customers that has not left them speechless! The quality, durability, and overall design is in a class of its own! Coastal Source has done what others aspire to do. Great Job Coastal Team!

— Lee Romero, Prestige Lighting and Design, LLC., Fairfield, CT

# CREATING DEPTH *and* DRAMA

## WITH SHADOWING



*A creative lighting designer uses layering effects to achieve balance and dimensionality in night time scenes.*

Variations in lamp intensity, proximity, color temperature, and focus bring out texture and definition in the objects being lit. Layers of brightness and shadow are also used to create levels of primary and secondary focus in the scene.

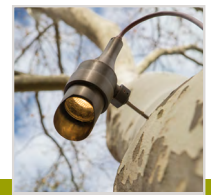
Among the dozen or so techniques of night lighting, one called *shadowing* is used to create a “two for one” effect that plays with the brightness of an object being lit and the shadow cast by that object. Typically, we look for a small tree or statue located near a wall or fence that will act as a backdrop for our shadow. The front is illuminated. The back side, where the shadow forms, is where it can get really interesting depending on where the source light is positioned.

Uplighting a statue will throw a larger than life shadow behind it. If we are lighting a tree, its shadow will come to life if a breeze stirs the foliage. When done masterfully, shadowing can produce a truly memorable scene.

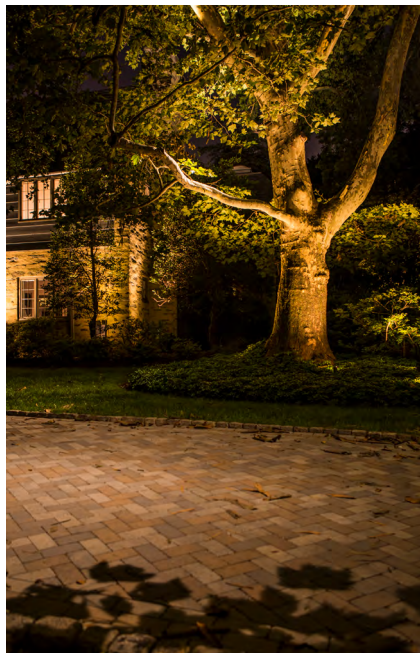
### TOOLS OF THE TRADE



WASH LIGHT



UNI-BALL TREE LIGHT



# THE VALUE OF PROFESSIONAL DESIGN & ENGINEERING

Coastal Source offers the industry's best-trained designers and installers of outdoor lighting and audio systems through our growing network of Certified Dealers. Our dealers are qualified to design and implement projects for their clients or may become part of a larger design team when Coastal products are specified by a registered architect, landscape architect, or specifier.

Whether you work with a licensed design professional or directly with a Certified Dealer, be prepared to see your house, your property, and even your kids' tree fort spring to life with light and sound.

## The Difference: Design Intent

It's important to understand that the way our professionals approach each project makes all the difference for you.

As designers, our intention is always to accent the native charms of your landscape rather than impose an elaborate design upon it. Before we do anything, we take the time to view and appreciate your property.

For outdoor audio design, we listen to your garden. We notice near sounds, far sounds, soft absorptive surfaces, hard reflective surfaces, and the overall ambiance of your outdoor environment. We "tune" the audio system to the natural features of your environment and focus sound around designated listening areas.

For lighting design, we observe the given assets of color, form, sunlight, and shade in

the environment. This is why our landscape lighting will never interfere with your enjoyment of a starry night sky by calling attention to itself. Our light levels are balanced, and the instruments positioned discreetly out of sight. A tastefully designed lighting system will contribute to the magical experience of your garden at night.

## Where Design and Technology Meet

Coastal Source Certified Dealers are thoroughly trained in our design standards as well as installation techniques. The training also educates dealers on our one-of-a-kind technology that makes the system so versatile.

We developed this training to give dealers an understanding of both the design and technological potential that make Coastal-quality lighting and audio installed systems different and superior to all others on the market today.

## Vision and Desire

What if your desires go beyond the addition of a lighting or audio system to your existing garden? In that case, you may choose to work with a licensed design professional to help you articulate your overall vision and all of its parts. A registered architect or landscape architect brings the in-depth engineering, planning, and coordination

needed to achieve a fully developed property that accurately expresses your desired outcome.

We offer full Coastal Source support and training to design professionals so that they can take full advantage of our system capabilities for your benefit.

## Getting Started

If you would like to consider a Coastal Source system for your project, contact a Coastal Source Certified Dealer in your area, and they will assemble the appropriate team for your project. Take the first step toward bringing your backyard to life.

## Designer Roots

Coastal Source products and systems were developed and tested by its parent company D'Asign Source, a full-service design-build firm based in the Florida Keys. The firm maintains a fully staffed design team that includes licensed architects, landscape architects, and interior designers.

The two companies, their certified dealers, and licensed professional design partners continue to share thousands of hours of practical experience to create beautiful designs, flawlessly executed as the key to all great outdoor environments.

Franco C. D'Ascanio, D'Asign Source Architect  
Nicholas A. D'Ascanio, D'Asign Source Landscape Architect



# OUR PRODUCT DESIGN PROCESS

## [ ENGINEERED ] FOR LIFE

We believe that great design comes from experience, imagination, and a passion for research and testing. Because our design process is driven by art and science, we've been able to invent a line of products that perform without fail in the harshest environments.

### The Bright Idea

The process starts with a great idea. Then the real work begins. Our design team drafts countless iterations of that initial concept. We pick the best solution for solid modeling, 3D analysis, and optimization. This phase of design takes time—months or years depending on the complexity.

### The Relentless Testing

In the second phase of design, we start building prototypes to test for basic proof of concept, performance, and functionality. The test procedures are extreme. We flood prototypes with salt water and air dry daily for 60 days to accelerate the corrosion process. We also submerge all fixtures to ensure they can operate properly during torrential rainfall and flooding. Coastal Source's test standards exceed international standards and quickly determine whether the materials are going to perform in the real world without compromise.

### And More Testing

Once prototypes are approved, we produce a short run of off-tool production samples to validate specifications and tolerances. We put these samples through the same corrosion and submersion testing as the prototypes. Once lab testing is completed, each fixture is field tested before joining our product line and leaving our warehouse for permanent installation.

*In a world of uncertainty, Coastal Source provides products you can count on. We've made certain of that.*



**Coastal Source is light years ahead of the competition when it comes to quality and craftsmanship.”**

— Max Spayd, Spayd's Landscaping, Fleetwood, PA



SECURITY TRI-MOUNT WITH MR16 BULLET

CROSS SECTION OF THE PATENTED 3-WAY ELLIPSE BOLLARD



# THE WORLD'S FINEST OUTDOOR EXPERIENCE



“Listening to the Coastal Source 3-Way Ellipse Bollard outdoor audio system is like listening to a high end audio system that costs 5 times as much.”

— Lauren Roberts, Good Sounds Home Theater, Boca Raton, FL



## Hear It Once, Love It Forever

You love music but never thought the quality of a sound system could make much of a difference. We've heard people say that before—before they hear and experience the Coastal Source **3-Way Ellipse Bollard/CAS outdoor audio system**. To hear it once is to love it forever.

*Once you've heard it, you can't do without it. Yes, it's that good!*

## Perfect for All Listeners

Do you listen to music at low and moderate volumes but still want your music to sound crystal clear, full, and enjoyable? When you have a party, do you want your music to be able to cleanly transition from background to foreground, becoming the life of the party? This system is it. You are going to love owning an audio system that delivers distortion-free, balanced sound with all types of music at all volume levels.

*No other system can handle all your needs so easily and enjoyably.*





## Optimized for the Outdoor Environment

Our sound system capitalizes on the acoustic advantages of outdoor environments that are not impacted by the unwanted reflections and distortions of sound caused by interior walls. But can a system that produces such beautiful sound last outdoors? In this case, yes, because ours is not an indoor speaker design adapted for outdoor use. Inside and out, the parts and engineering are built for outdoors only. So you enjoy stunning performance plus reliability and longevity!

## What Does It Look Like?

The patented Ellipse Bollard speakers are big on performance. Their sleek design not only delivers the finest sound quality, it allows them to blend in with their surroundings. Either partially buried in a landscape for a low profile minimalistic look or free-standing on a

patio, pool deck, or terrace, they make an attractive addition to your outdoor living areas.

## Is It Easy to Operate?

If you can play music from your mobile device or current indoor sound system, you can operate the Coastal Source system the same way. Nothing new to learn!

## What Does It Take?

If you have a standard 120-volt outlet outside, your certified Coastal Source dealer can install a full high-performance Coastal Source outdoor audio system quickly and efficiently without drilling any holes into your home for wiring or to connect to your indoor system. Many choices are available for wireless music streaming from your mobile devices, such as **Sonos, Airplay, Bluetooth**, and others.

On the other hand, if you want the

system to be fully integrated and fed music from your indoor multiroom/multisource system, Coastal Source systems are fully compatible with most indoor sound systems on the market. Just be prepared. The superior quality of your outdoor system is going to make your indoor system sound, well, not so nice!

## How Long Will Our System Last Outdoors?

Coastal Source performance is backed by durability and reliability. All our systems are designed, engineered, and built tough enough to fend off corrosion, ultraviolet and thermal damage for years and years.

*Request a complimentary demonstration. You'll be enjoying your music and outdoor environment more than ever!*



# COASTAL SOURCE IN EVERY CORNER



## TARPON RANCH

As soon as you pass through the illuminated royal palm allée on a warm Florida Keys evening, you get a glimpse of the magnificent private resort style property now known as Tarpon Ranch. The dramatic Porte-cochère and water feature with a bronze recreation of the world record tarpon caught on fly define the word “custom.” They fit so well in this lush setting that it’s hard to imagine the time and creative thinking it took to bring the property to this level.

When the future owner of Tarpon Ranch first set foot on the

property, he found a disheveled acre of unimproved land with a partially finished, foreclosed home on it. Where others might have turned and left, he stayed. He saw potential in this place nestled between a canal, mangroves, and ocean with breathtaking views at sunrise and sunset in all seasons.

His phone call came to D’Asign Source, a turnkey design-build firm in the Florida Keys. Once the owner met on site with the architectural and landscape architecture staff, the full potential of the property became apparent—inside and out, day and night.



An avid flats fisherman, the owner wanted a comfortable property to host friends, family, and other fishermen. He wanted to carve out multiple private areas for relaxation. He also wanted to be sure that outdoor living and entertaining could continue through the afternoon and into the evening.

For years, D'Assign Source has relied on Coastal Source systems to bring the outdoors to life with sound and light. This property was no exception, and it allowed the lighting and audio designers to create a project that truly comes alive after the sun sets. The property showcases the full line of

Coastal Source lighting products in landscape, hardscape, architectural, and waterfront applications. MR16 Bullet Lights illuminate royal palms dotted all around. Step Lights provide safe and beautiful lighting along the many steps outside. Hybrid Fuel/Light Tiki Torches accent the pathways that navigate the property. Custom Coastal Source architectural fixtures were created to reflect the tarpon theme running throughout the entire property. Four large zones of Coastal Source outdoor audio, featuring the patented Ellipse Bollard speakers, envelope the estate with beautiful music at all hours and in all conditions.



Coastal Source created custom tarpon-inspired architectural lights to maintain the overall theme of the property.

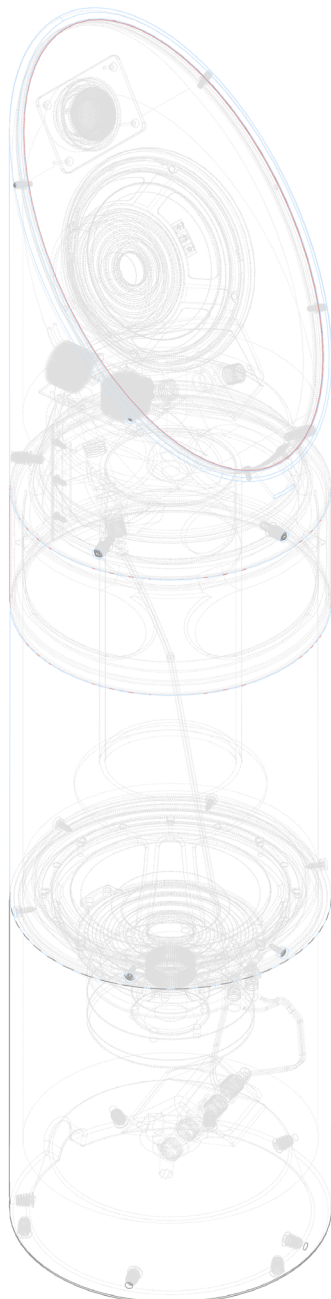
# ANATOMY OF A COASTAL SOURCE SPEAKER

*Inner beauty: You can't see it—but you can definitely hear and feel it.*

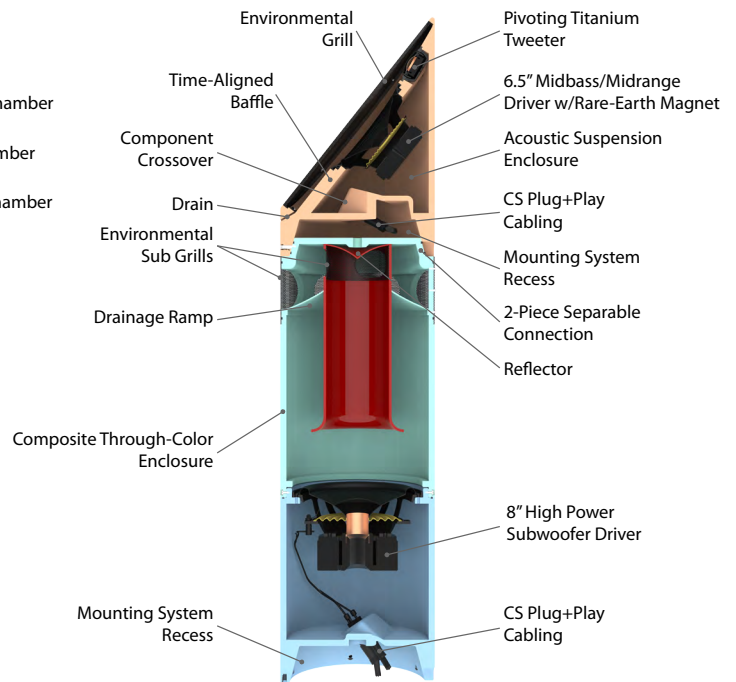
*A member of the Plug+Play family of products, the Coastal Source audio system is designed to Defy the Elements and deliver years of listening pleasure to music lovers everywhere.*

The sleek, minimalist profile of our speaker housings belie their inner beauty. Beauty? Yes. You don't have to be an audio engineer to appreciate how beautifully all that acoustical technology fits into such confined space and so discreetly blends into your outdoor environment.

That interior architecture gives our speakers the power to reproduce sound with pitch-perfect clarity. At the lowest volume, the fidelity is pure. Dialed up to "11" for happy hour, it's ear-splittingly pure. Clearly conceived, clearly assembled, Coastal Source outdoor audio speakers reveal their inner beauty through exquisite open-air sound quality.



- Upper-Tuned Chamber
- Mid-Tuned Chamber
- Lower-Tuned Chamber
- Tuned Port



CROSS SECTION OF THE PATENTED 3-WAY ELLIPSE BOLLARD



**I've heard the competition's best outdoor audio systems, and I've heard Coastal Source's, They have no competition."**

— Chip Davis, American Gramophone Records/Composer Mannheim Steamroller



Coastal Source patented Ellipse Bollard speakers can be installed above ground or buried into the landscape.

# ANATOMY OF A COASTAL SOURCE LIGHT FIXTURE

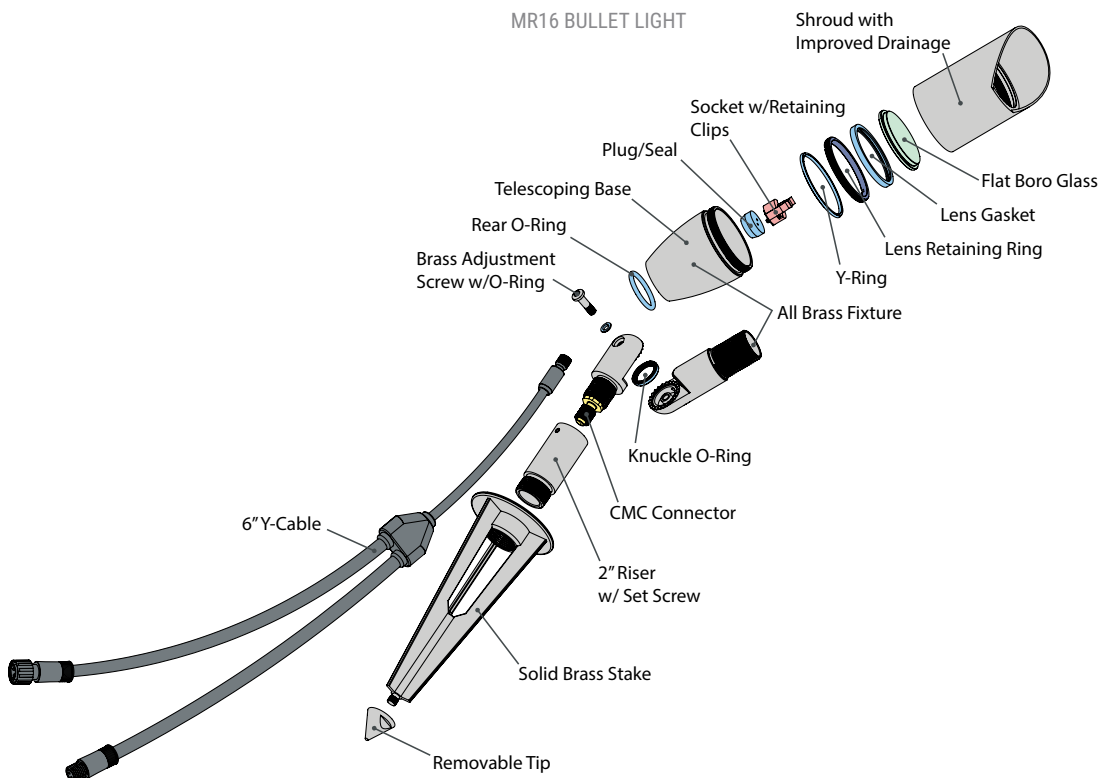
## The Magic of Reliability

Your backyard is your sanctuary—the opposite of the daily grind. There, they set the agenda. Here, you set the agenda: no agenda.

It's peaceful and restorative for you outdoors. For your landscape lighting fixtures, it's brutal. The magic of nature that you so enjoy is the enemy of outdoor lighting systems. Most fail to withstand the assault. Not yours. Your Coastal Source lighting fixtures seem magically impervious to the wildly unpredictable shifts in temperature, humidity, salinity, and corrosive elements in air and soil.

*It isn't magic. Your Coastal Source fixtures are engineered and built to the highest standards.*

From the power source to the last lamped fixture and every connection point in between, your Coastal Source system is designed to defy the elements. It works as reliably in your backyard as it does in the largest theme park in central Florida.



**All Coastal Source fixtures are created with the elegance and durability of 100% brass**



# JERSEY SHORE JEWEL



The owners of this Jersey Shore vacation getaway chose Reynolds Landscaping, a Coastal Source Certified Dealer, for their exterior renovation because Reynolds has the in-house resources to manage all facets of design and construction. They chose Coastal Source for a similar reason. They saw a benefit to investing in a complete system which all fixtures, speakers, cabling, connections, and controllers come from a single source.

The family did not want construction activity to interfere with their enjoyment of the home during summers, so installation had to be completed in three phases.

*The resulting on-again, off-again schedule was a challenge, but it demonstrates how flexible the Plug+Play system can be when a project calls for a multi-phased, multi-year installation process.*

That built-in flexibility also supported creativity. It gave the designers the freedom to easily change, add, and move fixtures to fit the small site. The owners appreciate that the lighting system is adjustable, so it can be reconfigured to accommodate growth in the gardens.

The finished project demonstrates a variety of artful lighting techniques at the waterfront, in the landscape, and on structures. Downlighting applied to the pergola and dock pilings resulted in especially pleasing effects.

Lights attached to the interior of the pergola cause an inner glow effect that beautifully sculpts the lines of the structure. At the waterfront, Coastal Source piling cap lights throw soft light onto the dock and resonate with the distant lights across the water.





**We don't have to look beyond our own yard to be amazed!  
With much appreciation."**

— Jon Landau, Academy Award winning producer of *Avatar* and *Titanic*,  
Lightstorm Entertainment



# PATENTED **PLUG+PLAY**



Coastal Source products, installed with the Coastal Connector, are so superior, that they embarrass all other landscape lighting systems.

— Jon Moore, DC Home Systems, Portsmouth, NH

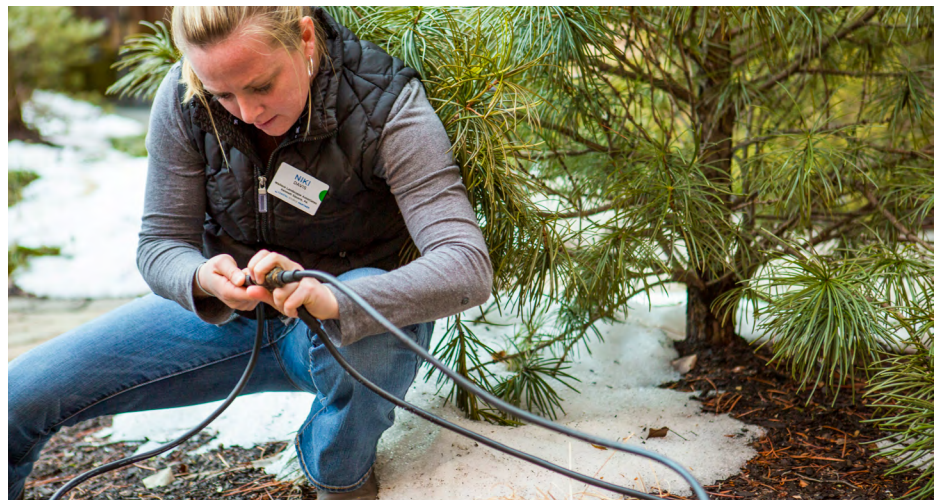
*Ask any experienced electrical technician and he or she will tell you that the number one point of failure in all outdoor electrical systems is the connections.*

Has that happened to you or someone you know? We think you deserve better. That's why we invented a better way of connecting electrical components outdoors: The Coastal Source patented Plug+Play cabling system.

Our fully engineered systems eliminate the weak spots. Our IP68 connectors are waterproof and airtight. Combined with our rugged tripled jacketed cables, the Plug+Play system guarantees stable, repeatable, and reliable connections forever.

*But why solve just one problem when you can solve two at once?*

We thought you might also appreciate having a flexible system with components that can be easily reconfigured and upgraded by your Coastal Source Certified Dealer. Because it is a seamless single-source system, Plug+Play can grow and change as your outdoor environment grows and changes.



Not only is your landscape lighting system superior quality, but the flexibility of your waterproof Plug+Play Coastal Connections allows maximum flexibility and ease of placement to add, move, or remove fixtures, making customization and optimization a snap.”

— Jon Landau, Academy Award winning producer of *Avatar* and *Titanic*, Lightstorm Entertainment



# CERTIFIED DEALER

## DIFFERENCE



### Dealer Certification: Our Investment in You

There is a reason why Coastal Source products are available only through our trained dealer network. It's because our systems are designed, tested, and built to outperform and outlast all others, and we want to be certain that yours is installed by specialists who fully understand product requirements and system design.

### We Really Mean It

We invest heavily in our Dealer Certification Program and ongoing training so that our dealers can deliver superior results every time. That's good for you, the client, and it's good for them, because committing to excellence and rigorous training helps them to build a sustainable Coastal business.

Coastal Source is the only manufacturer of outdoor lighting and audio products that require its dealers to become certified. After attending a multiday training seminar and successfully passing a written examination, certified dealers invest in demonstration equipment so they can help clients see, feel, and hear the Coastal difference.

### Radically Different

The Coastal Source brand stands alone. It stands for something radically different from mass-marketed products that typically fail over time. "Do it once, do it right" is the mindset of our employees, dealers, and clients who enthusiastically embrace our rejection of the norm. Tired of products that fall apart when faced with nature's many challenges?



*We invite you to join us in  
"defying the elements!"*

# YOUR WARRANTY

LESS FINE PRINT. MORE COMMITMENT.



*There are no excuses at Coastal Source. We design, test, and build every product from scratch. We stand by our work. All residential landscape lighting systems, if installed by certified dealers, qualify for coverage under the Coastal Source Lifetime Warranty.*

Our audio systems also have strong and easy to understand warranties. Ask your dealer to explain the warranty on our products or systems, or visit [coastalsource.com/warranty](https://coastalsource.com/warranty) for a detailed look at the strongest warranty program in the industry.

To learn more about Coastal Source and how our dedication to long-term performance allows us to continually exceed expectations, please visit [coastalsource.com](https://coastalsource.com) or contact us at [info@coastalsource.com](mailto:info@coastalsource.com).



**“We only deal with products that can handle abuse and last. Thanks for creating such a great product for us to offer our clients and subsequently ourselves.”**

— Craig Bowne, Audio Advice, Pensacola, FL

# EXPERIENCE CENTERS

*We are confident that we offer the finest outdoor lighting and audio systems in the industry. We also believe that the only opinion that matters is yours. That's why we've invested in our Experience Centers: You'll believe when you see, hear, and fully experience it. You'll decide which system is best.*

## Your Place or Ours?

Our Experience Centers make it easy for you to hear how the latest Coastal Source systems perform in real world conditions. If there isn't an Experience Center nearby, we'll bring the experience to you. It's your choice. Just prepare yourself to be impressed!

What makes our lighting and audio systems superior in connectivity and flexibility also makes them portable. Our Certified Dealers are equipped to hit the road and set up a demonstration system in your back yard. Just call to set a date. Invite your friends.

If you'd like to try out fully designed systems and different configurations, visit one of our four national Experience Centers (by appointment only).

### Florida Keys

Welcome to the home of Coastal Source Research and Development labs and of our parent company D'Asign Source. Stroll through our 25,000-sq ft design center and the grounds of the Villa Splendida estate property. If you want to see how our systems are designed and tested, be sure to visit our onsite Coastal Source labs. This venue is perfect for those that want to immerse themselves in the total Coastal Source Experience, because all of our systems and products are on display here in natural settings.



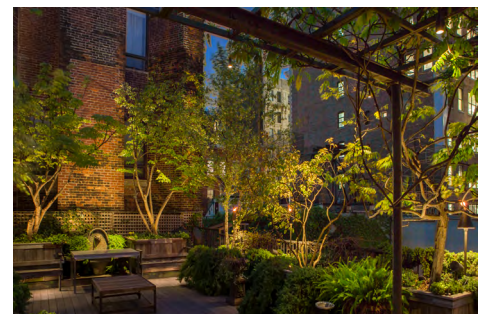
### Northern New Jersey

Check in at Minerals Hotel at Crystal Springs Resort. Experience well-executed sound and light in the many themed environments. This northern resort showcases temperate landscapes, gathering areas, water features, and entertainment areas.



### Palm Beach, Florida

Take a deep breath of fragrant tropical air at the 20-acre D'Asign Source Botanicals specimen plant nursery. Our Palm Beach Experience Center is a showcase for Coastal Source lighting on majestic mature trees and palms and on landscapes and hardscapes. Outdoor audio is also demonstrated throughout the landscape and on the decks.



### New York City

The World of McIntosh Townhouse is home to five full floors of high-end audio in a stunning atmosphere. Don't miss the 5th-floor terrace, where Coastal Source has added dramatic outdoor sound along with dazzling light and flame installations. Our New York location demonstrates how well our systems can be fitted to moderate size spaces and grace them with brilliant sound.

*Coastal Source products are exclusively available through our certified dealers*

For more information on Coastal Source products, please visit our website:  
[coastalsource.com](http://coastalsource.com)



LANDSCAPE LIGHTING AND OUTDOOR AUDIO  
[ ENGINEERED ] **FOR LIFE**

**COASTAL  
SOURCE**  
[defy the elements]

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MARATHON, FL

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